



THE ASSOCIATION FOR
RURAL & SMALL LIBRARIES

Sponsor and Exhibitor Orientation



Rooted in
COMMUNITY

9.16.26 - 9.19.26

Welcome!

SPONSOR AND EXHIBITOR WEBINAR

Who is the Association for Rural & Small Libraries (ARSL)?

ARSL Sponsor & Exhibitor Co-Coordiators:

- Tyler Lardy – *Library of Congress Federal Credit Union*
- Wil'iani Turner – *Columbus-Lowndes Public Library*

ARSL Office:

- Kate Laughlin – *Executive Director*
- Megan Fontaine – *Assistant Director*
- Darian Lorrain – *Programs & Events Coordinator*
- Lesley Bourne – *Administrative Coordinator*
- Brooke Van Eyk – *Fund Development Director*
- Shamim Rupani – *Fund Development Coordinator*
- Emma Beckley – *Community Relations Coordinator*



SPONSOR AND EXHIBITOR WEBINAR

Quick “Housekeeping” Items:

- ✓ All Lines Muted
- ✓ Question Box Monitored
- ✓ Open Q&A at the End
- ✓ Emailed Link of Webinar



SPONSOR AND EXHIBITOR WEBINAR

The 2026 ARSL Conference in Montgomery, AL is four weeks away!

- Conference Schedule
- Exhibitor Floor Plan
- Shipping To and From the Conference
- Open Sponsorship Opportunities
- Raffle Drawing Prizes
- Q&A



SPONSOR AND EXHIBITOR WEBINAR

Renaissance Hotel & Spa at the Convention Center

201 Tallapoosa Street,
Montgomery, AL, 36104
Phone: (334) 481-5000

Set up:

- Wednesday, September 16, 8:00 p.m.–6:30 p.m.
- Thursday, September 17, 7:30 a.m. – 10:45 a.m.

Exhibit Hall Hours:

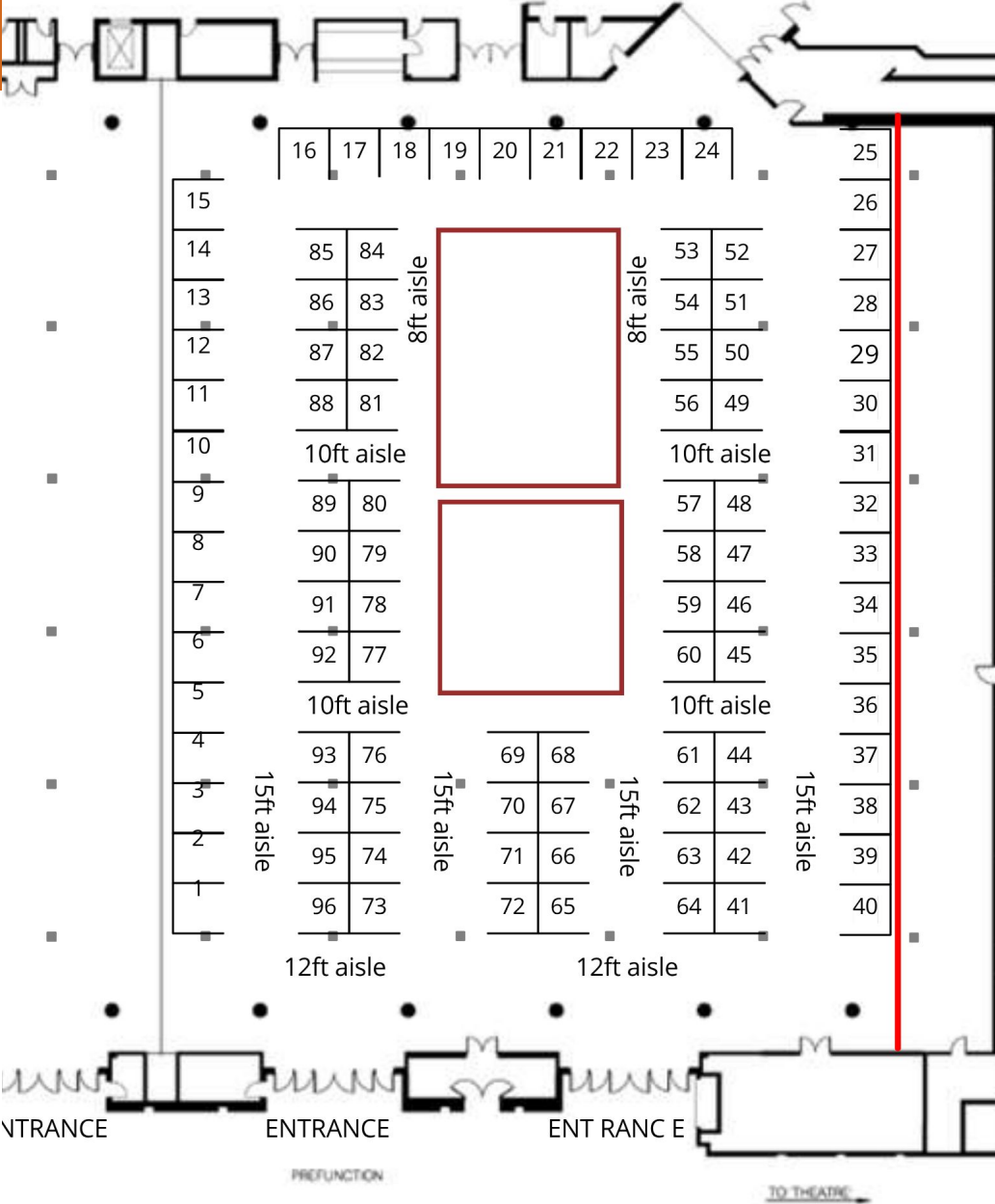
- Thursday, September 17, 10:45 a.m. – 4:15 p.m.
- Friday, September 18, 9:00 a.m. – 3:15 p.m.

Dismantle:

- Friday, September 18, 3:15 p.m. – 5:30 p.m.



SPONSOR AND EXHIBITOR WEBINAR



SPONSOR AND EXHIBITOR WEBINAR

Shipping To and From Conference

ADVANCE FREIGHT RECEIVING

Monday – Friday 8:00AM – 4:30PM

Deadline: Wednesday, September 9, 2026

ADVANCE SHIPPING ADDRESS

Ship To: Veal Convention Services

Exhibitor Name and Booth #

ARSL 2026

3016 Reverend Abraham Woods Jr. Blvd.

Birmingham, AL 35203

FIRST DAY FOR DIRECT FREIGHT

Thursday, September 17, 2026 – 8:00AM – 5:00PM

DIRECT SHIPPING ADDRESS

Ship To: Veal Convention Services

Exhibitor Name and Booth #

ARSL 2026

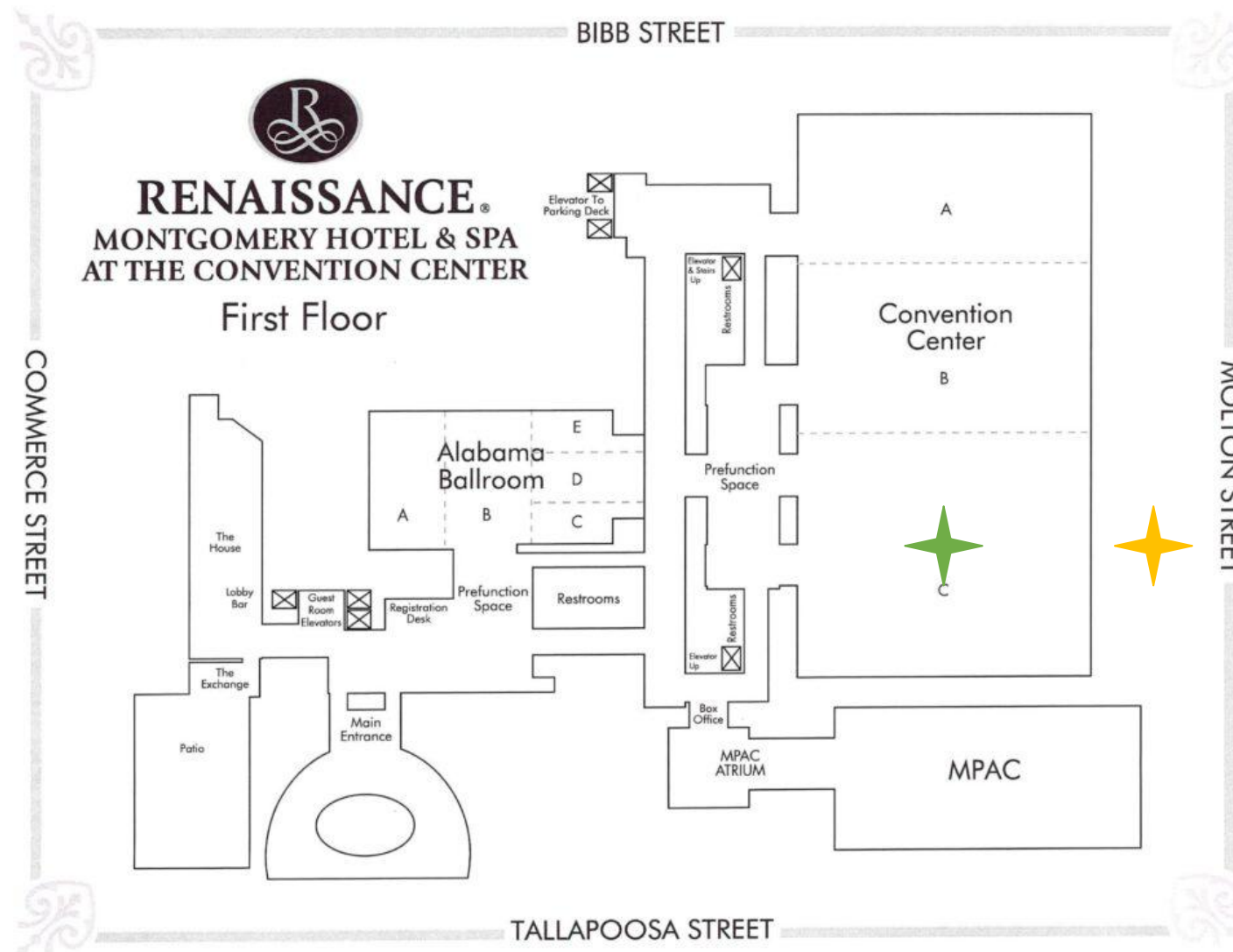
Exhibit Hall C

201 Tallapoosa Street,

Montgomery, AL, 36104



SPONSOR AND EXHIBITOR WEBINAR



SPONSOR AND EXHIBITOR WEBINAR

Conference Sponsorship Opportunities

Bronze Sponsor | \$750

Sponsor a coffee/refreshment **break**.

- ☐ Pronounced **logo placement** during your sponsored event
- ☐ Listing in Sponsor Center in the **conference app**
- ☐ Logo and link on conference **website**
- ☐ A unique sponsorship symbol in **conference program**

Silver Sponsor | \$1,500

Sponsor a **reception** or other all-attendee event OR sponsor full conference **attendance for one** attendee.

- ☐ **Rotating logo ads** in mobile conference app
- ☐ Your handouts or giveaway **items provided** to attendees (limited to one piece per sponsor)
- ☐ **Acknowledgement** at the podium during your sponsored event



SPONSOR AND EXHIBITOR WEBINAR

Sponsorship Opportunities

Gold Sponsor | \$2,500

Sponsor a **reception** or other all-attendee event.

- ☐ **Banner ad** on sponsored event page in mobile conference app
- ☐ One **push notification** via conference app
- ☐ One-time promotion on **ARSL social media** as a featured sponsor
- ☐ **Priority booth placement** for sponsors

Platinum Sponsor | \$5,000

Sponsor an all-attendee **keynote** or meal.

- ☐ Exclusive **invitation** to the Supporter's Soiree
- ☐ **Banner ad** on Welcome page in mobile conference app
- ☐ Pronounced **logo placement** throughout conference facility and app
- ☐ Four-week promotion near conference date in ARSL Tuesday **weekly e-newsletter**
- ☐ 5 minutes at podium during your sponsored all-attendee event



SPONSOR AND EXHIBITOR WEBINAR

Sponsorship Opportunities

Diamond Conference Sponsor | \$10,000

Premiere conference sponsor.

- ☐ Recognition as one of the year's biggest supporters of continuing education for rural and small libraries
- ☐ Brief **welcome letter** on Welcome page in mobile conference app
- ☐ 10-minute **welcome speaker** at one all-attendee event
- ☐ **Prominent logo placement** on all conference printed and digital signage
- ☐ Complimentary 20' x 10' **Premium Double** exhibit booth prominently located
- ☐ Opportunity to present 45-minute **educational session**
- ☐ Up to **4 full conference attendance registrations** for your staff or customers
- ☐ Admission to meals and keynote events for exhibit booth staff



SPONSOR AND EXHIBITOR WEBINAR

Sponsorship Opportunities

Sustainability Sponsor OR Accessibility Sponsor | \$5,000 (Exclusive)

Sponsor the sustainability goals of the conference. You'll receive Gold Sponsorship benefits, plus:

- ☐ **Pronounced logo placement** on or near conference sustainability OR accessibility measures.
- ☐ **Exclusive Invitation** to Cultivating Community: A Supporters Soiree at Conference
- ☐ **Banner ad** on Welcome page in mobile conference app
- ☐ Four-week promotion near conference date in **ARSL weekly e-newsletter** (11,000+ subscribers) as a featured sponsor



SPONSOR AND EXHIBITOR WEBINAR

Join the ARSL Supporters Alliance!

Tiers of Support



ARSL Ally – \$5,000

- ARSL Business Membership + member mailing list access
- Preferred Partner Vendor listing
- Offer exclusive deals/discounts to members
- Logo on ARSL Alliance webpage & conference app
- Discounted booth + exclusive booth signage

ARSL Champion – \$10,000

- Logo on ARSL event slides (TRAIN & conference)
- Quarterly social media promotion (10,000+ followers)
- Photo with ARSL President & Executive Director

ARSL Hero – \$25,000

- Logo on ARSL homepage (rotating carousel)
- Complimentary booth & keynote tickets
- Named sponsor for monthly ARSL TRAIN workshop
- Year-round logo in ARSL Dispatch newsletter



SPONSOR AND EXHIBITOR WEBINAR

Live Raffle: Exhibit Hall Finale!

Donate to our annual raffle! Held Friday, September 18th, before the exhibit hall closes.

- Gift Baskets
- Gift Cards
- Swag
- Books
- Subscriptions
- T-Shirts
- Booth Items
- ARSL Printer
- Free Trip to Paris (Texas)



HOW EXHIBITING AT THE ARSL CONFERENCE CAN DRIVE YOUR BUSINESS

Thank you for your time and see you in Montgomery, AL!

Connect With ARSL:



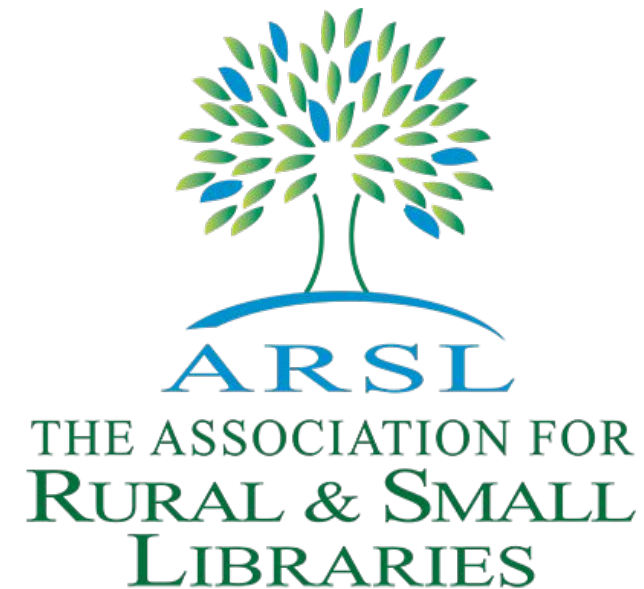
(206) 453-3579 – *Call or Text*



info@arsl.org



www.arsl.org



ARSL Office is open M-F, 7am - 3:30pm (Pacific Time)